

# 2022-2027 Strategic Plan

Approved by the Mount Prospect Public Library Board of Trustees on June 16, 2022 Extended to run through 2027 by the Mount Prospect Public Library Board of Trustees on November 21, 2024

### **Initiative**

### Goal

## **Activities**

#### Outcome



User Focused Spaces Provide inviting, comfortable, modern, and accessible spaces that meet a variety of patron needs

- Develop and implement a facility Master Plan (Main Library)
- Improve and expand the South Branch facility
- Implement intuitive wayfinding
- Create a new easy-to-navigate, simplified website
- Install engaging materials and resources displays

The community perceives the spaces are attractively and effectively supporting the needs of all users



Community
Focused
Services &
Awareness

Expand awareness and use of the library and its physical and virtual services

- Provide convenient community services at the library
- Create fixed and mobile satellite service locations
- Expand off-site programming and outreach
- Improve and expand adult programming
- Adjust library facility availability to meet community needs
- Create and implement a comprehensive marketing plan
- Develop and implement library card campaigns
- Create readily available evergreen service materials

The library is considered an important, relevant, and convenient community resource



Increase use of and satisfaction with the library's materials and resources

- Expand access to materials through resource sharing
- Allocate funds to electronic materials to meet demand
- Create a dedicated collection for in-library browsing
- Provide up to date technology and circulating resources
- Expand digital media and makerspace tools and resources

Patrons are satisfied with quality materials and resources that are obtainable quickly and conveniently



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is cultivating community connections, mission inspiring learning, and enriching lives.



is a connected community with opportunities for exploration and growth.



**Community focus.** Providing relevant services and fostering community connections.

Adaptability. Being nimble and flexible to creatively meet changing needs.

**Inclusivity.** Supporting and valuing the diverse needs of all.

Welcoming environment. Creating an inviting, safe, and easy to use environment.

Accessibility. Ensuring easy access to materials and services whenever and wherever needed.

**Learning.** Encouraging an ongoing pursuit of knowledge and discovery that enriches lives.